

# Exotic Cily Collection

CERTIFIED ORGANIC OR WILDCRAFTED













Cranberry Seed Oil

ORGANIC





15 ml 😁





#### Goji Seed Oil







#### Marula Seed Oil







#### Moringa Seed Oil ORGANIC

#### Exotic Beauty Skincare Oil







#### Pomegranate

#### ORGANIC Exotic Beauty Skincare Oil













#### ORGANIC







#### Skin Lovers' Oil ORGANIC

Exotic Beauty Skincare Oil











# LUXURIOUS AND REVITALIZING EXOTIC OILS THAT WILL BRING OUT YOUR NATURAL GLOW!

We are proud to present our collection of exotic oils, ethically sourced from around the world. Each is certified organic and cold-pressed or extracted by solvent-free supercritical  $CO_2$  extraction. This ensures you receive the purest, most nutrient-rich oils for your skin, hair, and nails.

New Roots Herbal has forged a reputation for producing premium-quality, non-GMO natural health products. Our exotic oils are sourced from producers validated for sustainable agricultural practices, and are grown without the use of chemical fertilizers or toxic sprays.

Our exotic oils are tested in our industry-leading, ISO 17025–accredited laboratory for identity, purity, heavy metals, pesticides, and environmental toxins. This extensive testing also ensures they are not diluted with inferior carrier oils.\*\*

\*With the exception of Cacay Seed Oil which is wildcrafted.

\*\*Our exotic oils contain a minute amount of organic rosemary (*Rosmarinus officinalis*) extract for stability.

#### **New Revamped Gift Set**

Argan Oil, Cranberry Seed Oil, Rosa Mosqueta Seed Oil, and Skin Lovers' Oil, now in an elegant keepsake box, including a convenient frosted glass bottle with metal roller and bamboo cap.





Organic *Argania spinosa* (argan) seed oil and *Rosmarinus officinalis* (rosemary) leaf extract.

- Reduces the look of wrinkles
- Improves skin elasticity
- · Deeply hydrates dry skin, hair, nails, and cuticles
- Gives skin a fresh, youthful glow



#### ORGANIC ARGAN OIL

#### FROM MOROCCO

Argan Oil is produced from the nut of the rare argan tree (Argania spinosa), which thrives in a small region of southwestern Morocco. Our pure organic Argan Oil is first cold-pressed to yield the highest-grade oil possible. We source our organic Argan Oil from a women's cooperative that works within a UNESCO Biosphere Reserve, ensuring the protection and reforestation of argan trees as well as supporting the social and economic welfare of the women involved.

Vitamin E, among the most powerful biological antioxidants, is highly concentrated in Argan Oil. When used on a regular basis, Argan Oil reduces the look of wrinkles, softens skin, and improves skin elasticity.

Your hair and scalp can also highly benefit from the restorative properties of **Argan Oil**. By nourishing split ends and dry, damaged hair, Argan Oil will strengthen the protein-bonding structures of the hair and help improve shine and lustre, making the hair softer and more manageable. It will also help soothe a dry, flaky scalp. For deep conditioning, apply Argan Oil on moist hair from root to tip, finishing with a light scalp massage. Wrap hair with a warm towel and keep it on for up to 30 minutes, then proceed to wash and style.

Even dry, brittle nails can be addressed with Argan Oil: Soak your nails and cuticles in a mixture of equal parts of Argan Oil and lemon juice to soften your cuticles and strengthen your nails, then complete your manicure with a generous layer of Argan Oil.

Organic **Argan Oil** is a rejuvenating, multipurpose ally for your daily hair-and body-care regime.



#### **Ingredients**

Organic Caryodendron orinocense (cacay) seed oil and organic Rosmarinus officinalis (rosemary) leaf extract.

- · Reduces the signs of aging
- Moisturizes skin for protection from dryness caused by environmental stressors
- · Rich in antioxidants for glowing skin

REDUCES THE SIGNS **OF AGING** 

ISO 17025 Laboratory-Tested

Codes 2304 and 2305 · OM0071B-R2

#### WILDCRAFTED CACAY SEED OIL

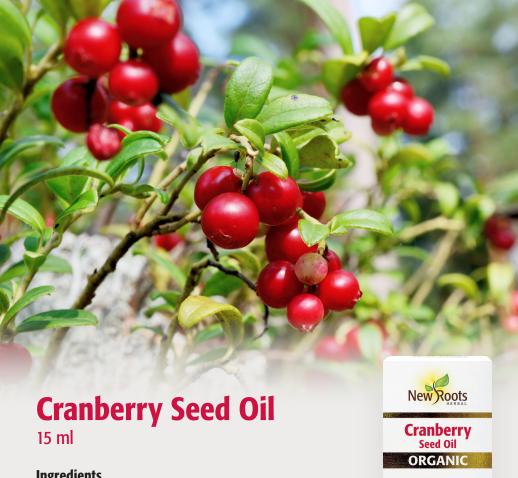
#### FROM COLOMBIA'S AMAZON RAINFOREST

Cacay Seed Oil moisturizes skin for relief from dryness and to help reduce the signs of ageing.

Sustainably wildcrafted in the heart of the Colombian rainforest, the bounty of the cacay tree has emerged as a driving force in Colombia's emerging economy. The popularity of their nutrient-laden seeds for pharmaceutical, food, and cosmetic use has further led to the reforestation of countless hectares of barren land to fuel the growing demand for cacay-sourced products. The ripple effect caused by the growing demand for cacay products is a welcome diversification in revenue and hope for the people of Colombia.

When cold-pressed, cacay seeds yield an exquisite oil that will quench your skin, for a youthful look and feel. They are rich in naturally occurring nutrients that reduce the look of fine lines and wrinkles. Cacay Seed Oil also helps protect from exposure to environmental stressors that can cause dry skin. A potent fatty acid content further hydrates the skin to replenish its moisture barrier. This translates to skin with better elasticity, which keeps you looking more vibrant and dynamic with each and every facial expression.

The synergistic action of the mosaic of nutrients in cold-pressed Cacay Seed Oil make it a must for radiant-looking skin you'll feel great to be in.



#### **Ingredients**

Organic Vaccinium macrocarpon (cranberry) seed oil and organic Rosmarinus officinalis (rosemary) leaf extract.

- Helps reduce the look of age spots
- Helps improve skin tone and texture
- · Contains nutrients needed for healthy, glowing, and youthful skin

**Exotic Beauty** Skincare Oil



REDUCES THE LOOK **OF AGING** 

ISO 17025 Laboratory-Tested



Code 2101 · OM0051-R2

#### ORGANIC CRANBERRY SEED OIL

#### FROM THE RUGGED CANADIAN SHIELD

Cranberry Seed Oil is cold-pressed from the seeds of the robust perennial species of cranberry *Vaccinium macrocarpon*. This hardy plant thrives in the rugged, sandy soil of northeastern North America. Its resilient berries have a 16-month maturation cycle, with seeds boasting robust, beneficial fatty acid profiles. Cranberries thrive in harsh conditions, developing compounds essential for survival that can, in turn, prove to be beneficial for the look of your skin.

The unique matrix of fatty acids in Cranberry Seed Oil strengthens the epidermal lipid barrier to retain

moisture, which translates into beautiful, younger-looking skin. These polyunsaturated fatty acids also strengthen the connective tissues that make skin firm and youthful-looking. When skin stays firm and retains elasticity, it can remain more resistant to environmental stressors that can dry it out.

New Roots Herbal's **Cranberry Seed Oil** is unrefined and has a subtle, pleasant aroma that is a perfect fit for skin-care application. It penetrates deep within the skin for great nourishment, so you can face the day looking and feeling terrific.



#### **Ingredients**

Organic *Lycium barbarum* (goji) seed oil and organic *Rosmarinus officinalis* (rosemary) leaf extract.

- · Minimizes the look of fine lines
- Reduces the look of age spots
- Deeply hydrates dry skin
- · Ideal for use around the eye-contour area
- Suitable for sensitive skin



#### ORGANIC GOJI SEED OIL

#### FROM THE QINGHAI-TIBETAN PLATEAU

Lovingly nicknamed "red diamonds" in Asia, goji berries yield oil which is ideal for sensitive skin. The oil from the seeds of this small, treasured red fruit offers your skin much-needed support. Environmental stressors can dehydrate and damage your skin. Goji Seed Oil can protect it and keep it looking youthful and radiant.

When used on a regular basis, Goji Seed Oil smoothes wrinkles, increases skin elasticity, and evens out skin tone. Exceptionally high in essential fatty acids, most especially linoleic acid (omega-6), this oil repairs dry skin, helping to support the vital balance of water and fats in the skin.

Exceptionally light in texture, **Goji Seed Oil** is ideal for use around the delicate eye-contour area.

Vitamin E, abundant in goji seeds, holds the ability to help maintain skin elasticity and firmness, penetrating deep into the skin, helping to even out skin tone and reduce the appearance of age spots.

Goji Seed Oil can emerge as an excellent addition to your skin-care regime. Its light texture makes it ideal for daytime use as well as be suitable for overnight application.



Organic Sclerocarya birrea (marula) seed oil and organic Rosmarinus officinalis (rosemary) leaf extract.

- · Replenishes the skin's moisture layer
- Gives skin a youthful appearance
- Deeply hydrating



**DEEPLY HYDRATING FACIAL OIL** 

ISO 17025 Laboratory-Tested



#### ORGANIC MARULA SEED OIL

#### FROM SOUTH AFRICA

Organic Marula Seed Oil helps replenish the skin's moisture, improve skin tone and texture, and give skin a youthful appearance.

Cold-pressed from the kernels of handharvested marula fruit, South African– sourced marula kernel oil delivers a mosaic of nutrients which can make your skin glow.

According to the Kruger National Park in South Africa, archeological evidence has the marula tree being used as a source of nutrition and healing dating back as long as 10,000 years. Its succulent fruits, kernels, and leaves have been a mainstay of South African civilization. Its exotic scent draws elephant herds from kilometres away to feast on its exotic fruit.

Marula Seed Oil has a fine molecular structure, which lends it a light texture that penetrates the skin to strengthen its lipid layer. Once the lipid layer is quenched, it can lock down moisture to reduce the appearance of fine lines and wrinkles. It also improves the skin's elasticity to retain a youthful appearance with each and every facial expression.

Hydrated skin is also more resistant to environmental stressors as well as to fluctuations in temperature and humidity.

Marula Seed Oil applies well to skin, with a nongreasy feel suitable for all skin types. Try it and experience it for yourself!



extract.

- · Excellent for body, face, and hair
- Hydrates skin
- Reduces the look of wrinkles.

**BODY, FACE, AND HAIR** ISO 17025 Laboratory-Tested

#### ORGANIC MORINGA SEED OIL

#### FROM SOUTH AFRICA

Certified organic and cold-pressed, South African-sourced Moringa Seed Oil is a must for great-looking hair and skin as well as for a smooth complexion.

Native to northern India, moringa is also called "miracle tree" or "stick tree," reflecting the slender shape of its very nutritious fruits. Succulent pods are harvested for use as a vegetable. Like many exotic seed oils, the dense source of nutrients contained in its seeds allows them to withstand the harshest environmental conditions while offering cosmetic benefits for healthy-looking skin.

Moringa Seed Oil ranks among the most versatile tropical topicals for skin and hair care. Cold-pressing yields a diverse array of fatty acids and nutrients which moisturize skin; rejuvenate hair; and hydrate a dry, flaky scalp.

Moringa Seed Oil penetrates the skin to hydrate the lipid layer responsible for moisture retention. This improves the skin's elasticity for a healthier, more youthful look.

When applied to a wet scalp, Moringa Seed Oil cleanses pores and moisturizes to help slough off loose dandruff flakes. It will also penetrate hair from root to tip for a lustrous look.

New Roots Herbal's certified organic Moringa Seed Oil could be what your skin- and hair-care regimen has been craving.



Code 2196 · OM0062-R2

## ORGANIC POMEGRANATE SEED OIL

#### FROM INDIA

A mainstay of Middle Eastern medicinal and folkloric use, pomegranate fruit and seeds have a history of use with records dating back to 1500 BCE. Native to Iran, it's primarily grown in the Mediterranean region. Its hardy trees thrive in arid climates and can be sculpted into bushes for ease of cultivation and for shelter from harsh environmental conditions.

Organic, cold-pressed Pomegranate Seed Oil contains flavonoids and fatty acids that nourish your skin for a healthy and youthful look. Ellagic and punicic fatty acids are among the key nutrients recognized for its benefits. Pomegranate Seed Oil penetrates the skin deeply to hydrate and moisturize. Your skin benefits with improved moisture retention, which exudes a more youthful appearance. Well-hydrated skin is more flexible and is less prone to flaking.

Pomegranate Seed Oil is great for routine skin care or as a rescue oil for dry, flaky skin. Its light, fruity scent and beneficial properties make it great for inclusion in your personal skin-care regimen.



Organic Rosa rubiginosa / Rosa moschata (rosehip) seed oil and organic Rosmarinus officinalis (rosemary) leaf extract.

- · Revitalizes dry and dull skin
- Diminishes the signs of aging
- Reduces the look of age spots
- Minimizes the look of wrinkles

**Rosehip Seed Oil** Rosa Mosqueta

**ORGANIC** 

**Exotic Beauty** Skincare Oil



MINIMIZES THE LOOK **OF WRINKLES** 

ISO 17025 Laboratory-Tested

Codes 1738 and 1602 · OM0123-R4

# ORGANIC ROSA MOSQUETA (ROSEHIP) SEED OIL

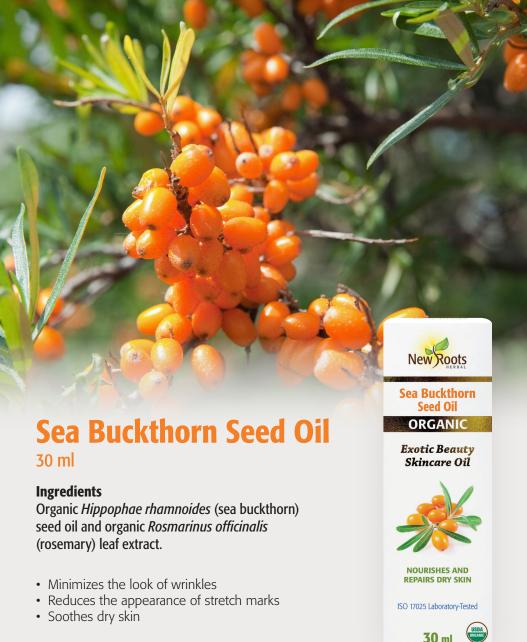
#### FROM TÜRKIYE

Rosehip Seed Oil is produced from the seeds of the berries of wild rose bushes. There are many species of rosehip, among which *Rosa rubiginosa* and *Rosa moschata* are highest in antioxidants, fatty acids, and vitamin C.

Rosa rubiginosa grows abundantly in the southern Andes, and is commonly known as "rosa mosqueta" by the locals in Chile and Argentina. Their delicate, pale pink flowers bloom for barely a day. Once the petals have fallen, they give rise to the much-coveted reddish fruit, vessel to precious rosehip seeds. Rosa moschata originated in the Western Himalayas and is famous for its delicate white flowers, sweet scent, and long-lasting blooming season.

The oil from the seeds of *Rosa* rubiginosa and *Rosa moschata* has revitalizing benefits specifically attributed to their higher amounts of essential fatty acids and nutrients. These play an important role in keeping the skin hydrated, supple, and young-looking.

Our pure, certified organic Rosehip Seed Oil is made from a combination of these two sought-after rosehips; first coldpressed, to offer you the best-quality and highest-grade oil possible. Don't settle for inferior versions. Organic Rosehip Seed Oil is a rejuvenating and welcome multipurpose ally for your skin-care regime.



# ORGANIC SEA BUCKTHORN SEED OIL

#### FROM THE QINGHAI-TIBETAN PLATEAU

Certified organic Sea Buckthorn Seed Oil is ideal for topical use to support smooth, supple skin. Supercritically extracted, this pure, nutrient-rich oil is also solvent-free.

Sea buckthorn is a highly resilient wild shrub: It grows in sandy or very arid soils and thrives in unforgiving conditions where many cannot survive. It can tolerate temperatures ranging from – 40 °C to + 40 °C. Sea buckthorn is native to climates as diverse as the windy and unforgiving plains of Northern Asia to the saltswept shores of the North Atlantic coast of Europe.

Our pure, organic Sea Buckthorn Seed Oil comes from the Qinghai-Tibetan Plateau. The intense climate sea buckthorn has adapted to in this region is reflected in the antioxidantrich nutrient profile of its berries and seeds. This yields premiumquality **Sea Buckthorn Seed Oil** revered worldwide.

Rich in vitamins E and K; carotenoids; flavonoids; and a near-perfect ratio of the unsaturated essential fatty acids omega-3, omega-6, and the rare omega-7, Sea Buckthorn Seed Oil is a powerful antioxidant that will improve elasticity of your skin for a healthy, youthful appearance.

When used on a regular basis, **Sea Buckthorn Seed Oil** will smooth away wrinkles, soften skin, and prevent moisture loss.

Discover how New Roots Herbal's Sea Buckthorn Seed Oil will earn a permanent place in your skin-care routine, naturally!



#### Skin Lovers' Oil

15 ml

#### **Ingredients**

Organic Rosa rubiginosa / Rosa moschata (rosehip) seed oil, organic Argania spinosa (argan) oil, organic Calophyllum inophyllum (tamanu) oil, organic Vaccinium macrocarpon (cranberry) seed oil, organic Lycium barbarum (goji) seed oil, organic Hippophae rhamnoides (sea buckthorn) seed oil, and organic Rosmarinus officinalis (rosemary) leaf extract.

Lightweight, fast-absorbing oil for daily moisturizing and treatment of your skin and body.

- · Deeply hydrates dry skin
- Improves skin elasticity and texture
- · Reduces the look of wrinkles
- · Gives skin a fresh, youthful glow



#### ORGANIC SKIN LOVERS' OIL

#### FROM THE QINGHAI-TIBETAN PLATEAU TO THE UNFORGIVING CANADIAN SHIFLD

An exquisite blend of six pure, organic oils for your face and body, Skin Lovers' Oil will support your skin on every front imaginable. The collective benefits of our oils will deeply hydrate and rejuvenate your skin. Fine lines will be smoothed away, and the appearance of wrinkles will be diminished for a more youthful, vibrant look and feel.

We have bottled the ultimate experience in skin care, where dramatic, positive change is more than a possibility!

Goji berries







Sea buckthorn berries



Rosehip buds



Argan nut





#### ORGANIC TAMANU OIL

#### FROM VIETNAM AND INDIA

Tamanu Oil is produced from the kernel contained within the nut of the tamanu fruit. The tamanu tree (Calophyllum inophyllum) is indigenous to tropical Southeast Asia, where it grows wild both on the coast and inland. In order to release the precious oils contained within, the kernels are stored on drying racks to naturally cure with wind and solar exposure for several weeks. When kernels exude a rich, deep-green, viscous oil, they're ready for processing. At that point, kernel

are cold-pressed to extract luxurious and fragrant greenish-coloured oil.

Tamanu Oil is a nutrient-laden tropical topical for a broad range of skin conditions. The indigenous peoples of Southeast Asia have used this sacred oil for centuries.

Tamanu truly is a precious gem among natural oils. Its raw, viscous texture and feel reflect its robust yet exquisite beneficial properties for your skin's appearance.

### Beauty From Head to Toe

Discover the Many Uses of Exotic Oils

#### TAME FRIZZIES AND FLYAWAYS

Add 2–3 drops of argan or marula seed oil into your palms and rub hands together to evenly disperse. Run fingers through damp or dry hair, from midlengths to ends, squeezing hair in your hands to ensure transfer. For thicker or textured hair, repeat the application if needed.

#### **INTENSELY NOURISH YOUR HAIR AND SCALP**

Divide your hair into 3 parts. Working section by section, apply 3-4 drops at the scalp and pull through to the ends. Massage your scalp and leave in for 10-15 minutes before washing out. Our argan, marula seed, pomegranate seed, rosehip seed, or sea buckthorn seed oils are particularly beneficial for this sort of hair and scalp treatment.

#### **GIVE YOUR FACE A MORNING MOISTURE BOOST**

After cleansing your face, lightly pat dry and then apply 3–5 drops of **Skin Lovers'** Oil to face, neck, and décolletage. Wait about 5 minutes and then follow up with your favourite moisturizer to lock in the nourishment. Our bespoke blend will deeply hydrate and rejuvenate your skin, leaving it feeling dewy soft.

#### MAKE YOUR OWN TWO-INGREDIENT LIP BALM

Pomegranate seed and rosehip seed oils are amazing for lip hydration and conditioning. You can easily make your own two-ingredient lip balm by melting 1 tablespoon of either of these oils with 1 tablespoon of organic beeswax in a double boiler. Pour the liquid into tiny jars; empty sample containers or lip balm tubes are great for this. Your homemade lip balm is ready to use once it's solidified.



#### **POSTSHOWER RITUAL**

Restore lost moisture by applying marula or sea buckthorn seed oil on your still-damp skin. Don't forget the areas where you normally have drier skin, like shins, knees, and elbows. These oils are lightweight and absorb quickly, leaving your skin feeling soft and revitalized.

#### **PAMPER YOUR HANDS**

Get into the habit of massaging argan or rosehip seed oil into your nails, cuticles, and whole hands at bedtime. For an extra treat, slip on some cotton gloves to wear through the night. You'll wake up with perfectly moisturized hands and resilient nails.

#### **REMOVE MAKEUP SAFELY**

Did you know you can use our pure single-ingredient exotic oils as a two-in-one to dissolve and remove makeup—especially waterproof eye makeup—while also nourishing your skin? Try either marula, rosehip, or sea buckthorn seed oil by applying a few drops to a cotton makeup pad. Be careful not to get any in your eyes. You can follow up with your regular skin-care routine for clean, supple skin.

#### TREAT YOUR FEET

After a long day and a hot shower, apply a few drops of tamanu or moringa oils to your feet, taking the time to massage it in until absorbed. For best results, apply to your feet at bedtime and put on some light socks to lock in the moisture.



#### **Discover Our Aromatic Essential Oils!**

Looking for premium-quality essential oils for aromatherapy and topical applications? We offer a selection of organic and 100% pure essential oils to invigorate your body, mind, and spirit.





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